

BRIDGET FLEISCHUT

GRAPHIC DESIGNER

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BridgetFleischut.com



BIOGRAPHY

With over a decade of experience in graphic design, I'm deeply passionate about the power of visuals to communicate and connect. As a Creative Director, I lead a talented team in crafting compelling campaigns for a diverse range of clients. I believe in the importance of collaboration and constantly seek to learn and grow alongside my team and clients. Let's work together to bring your vision to life!



EXPERTISE

- » Logo Design & Corporate Brand Identity
- » Social Marketing & Strategy
- » Print Materials & Editorial Design
- » Web Banners & Email Marketing
- » Event Marketing & Collateral
- » Vectors & Illustrations
- » Project Management
- » Basic HTML & Wordpress



SOFTWARE

CREATIVE TOOLS



InDesign



Photoshop



Illustrator



Acrobat



UnBounce



WordPress

MICROSOFT OFFICE



Word



Powerpoint



Excel



FAST FACTS

BIRTHDAY: July 8, 1992

BIRTH PLACE: St. Louis, MO

PETS: Mr. Catsby & Cleocatra

HOBBIES: Gardening & Baking

SPORTS TEAM: St. Louis Cardinals

TV SHOW: The Office



WORK EXPERIENCE

ABSTRAKT MARKETING GROUP

AUG '18 - PRESENT

AUG '20

Promoted to Senior Graphic Designer

APR '22

Promoted to Creative Director

CREATIVE DIRECTOR

- » Designer for marketing & social projects, such as brochures, sell sheets, & social posts
- » Manages a team of graphic designers
- » Directs creative concepts for print & digital
- » Develops & leads best practices trainings for designers & other departments
- » Responsible for interviewing & onboarding new hires on the design team
- » Project management of team's schedules & projects for clients

BRIDGETOWER MEDIA

JAN '15 - AUG '18

ADVERTISING DESIGNER

- » Created designs for 10 publications nationwide (including Long Island Business News, NJBIZ & Missouri Lawyers Weekly)
- » Managed & trained employees
- » Developed & maintained print/web collateral for special publications & events
- » Collaborated with the sales team to achieve the best possible results for each client

AD CREATIONS

JUNE '14 - JAN '15

PRODUCTION ASSISTANT

- » Created product mock-ups
- » Designed branding materials for clients
- » Vectorized graphics & logos printing
- » Office administration

INSIDESTL

MAY '13 - AUG '13

GRAPHICS INTERN

- » Created animated web ads for clients
- » Edited articles & uploaded to Wordpress
- » Retouched images for website

THE KERRY GROUP

MAY '13 - AUG '13

DESIGN INTERN

- » Designed & produced program reports, company presentations & packaging
- » Retouched images
- » Assisted in marketing strategies & research



EDUCATION

SPRING HILL COLLEGE

AUG '10 - MAY '14

BACHELOR OF ARTS

- » **MAJOR:** Graphic Design
- » **MINORS:** Advertising/Public Relations & Studio Art

URSULINE ACADEMY

AUG '06 - MAY '10

HIGH SCHOOL

- » **GROUPS:** Yearbook, Speech Team, Swim Team & National Society of Children with Cancer Junior Board